

FORGET SWEETS, SEND YOUR VALENTINE A MEAT TREAT

NEWS RELEASE

February 10, 2012

Triple T Offers A Valentine's Bouquet For Him, Helping Women Gain His Heart Through His Stomach

Ackley, Iowa --- Triple T Specialty Meats, Inc, a specialty meat and food processor, says men will be on the receiving end of bouquets this Valentine's Day, not filled with flowers, but instead with collegiate meat snacks.

Triple T partnered with a local florist, The Flower Farm of Wellsburg, to create male friendly gift bouquets containing beef snack sticks and pork jerky. Customers have an option to send an Iowa State, Iowa or UNI themed bouquet, choosing from two sizes. The small bouquet costing \$16 and the large \$21, plus a delivery fee. The bouquets are available by phone order to Triple T or The Flower Farm and can be delivered within a 25 mile radius from Wellsburg. FedEx Shipping is also available to locations reaching farther than the 25 mile radius. The gift bouquets will continue to be available for order after the Valentine's season.

"On Valentine's Day women are sent flowers and love proclaiming balloons, but what is sent to a man's office? Nothing, because there just aren't many options, so we wanted to add options by creating a bouquet that isn't embarrassing to receive. It tells him that he is thought of and loved without displaying it. After all, they say that the way to a man's heart is through his stomach," stated Triple T owner, Jolene Heikens.

"Although the intention was to create a bouquet for men, there are several women who are sport fans and would also enjoy receiving the low calorie snacks," adds husband and co-owner, Greg Heikens.



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About Triple T Specialty Meats

Triple T Specialty Meats is located at 401 Sherman Avenue in Ackley, Iowa, (866) 888-6328, and is a federally inspected processor that specializes in custom food processing for foodservice and retail products. For additional information, please contact Tiffany Bomer at tiffanybomer@yahoo.com or visit www.tripletmeats.com

About The Flower Farm

The Flower Farm and Bridal Affair is located at 16519 - 185th Street in Wellsburg, Iowa, (641) 869-3574, and is a floral shop and wedding boutique. For additional information, please contact Marcia Stahl at flowerfarm@iowatelecom.net or visit www.flowerfarm-bridalaffair.com