

IOWA PROCESSOR CREATES NEW JOBS

NEWS RELEASE

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Triple T Specialty Meats Rises Out of Recession

Ackley, Iowa --- Triple T Specialty Meats, Inc., only a short 11 months after the processing plant was at risk of closing its doors in 2009, announces new hires.

Since the original and local owners Greg and Jolene Heikens resumed ownership in January of 2010, the processing facility has made a successful turnaround allowing them to create more jobs hiring a HACCP & HR Director, followed by a Marketing Director with plans of more job openings to come in the near future.

Jolene Heikens, President and CEO of Triple T accredits their rise out of recession to aggressive sales strategies. "The sales are out there, you just have to look harder to find them.", says Heikens, "I have always believed in Triple T's achievement and believe that surrounding myself with exceptional people will lead the way. That is why I made these hiring choices. Todd Schoolman is a local resident who impressed me by his attention to detail, which is an important skill to demonstrate when effectively working with food safety. The addition of Tiffany Bomer as our marketing director was in my mind a perfect fit due to her sophisticated background in the fresh meat industry as the former marketing manager of Vande Rose Farms. Greg and I feel truly blessed to welcome our new hires and for all of our dedicated and hard-working employees as they play a large role in continuing the growth of our company."